



2016 STORM Symposium

FREE Stormwater Communication
and Outreach Training Opportunity

9:30 am - 3:30 pm, Tuesday, November 1
Brightwater Center, 22505 State Route 9 SE, Woodinville

Break-out Sessions

Choose one topic from each time slot

Session 1: 10am-11am

- Multicultural outreach: Outreach considerations for multicultural audiences and Native American cultural awareness
- Property maintenance outreach: Continuous improvement of the pet waste program model and green moss removal practices

11am-12pm

Keynote: Recent findings on long term LID maintenance and associated water quality impacts, Dr. John Stark, Director, WSU Puyallup Research Center

John Stark is a full Professor and runs the Ecotoxicology Program at WSU. Dr. Stark earned a B.S. degree in Biology from Syracuse University (1978), a B.S. degree in Forest Biology from SUNY Syracuse (1978), an M.S. degree in Entomology from Louisiana State University (1981) and a Ph.D. in Toxicology from the University of Hawaii (1987). Dr. Stark's research interests focus on protection of endangered species and ecological risk assessment of pollutants with particular emphasis on salmon and aquatic invertebrates. He teaches courses in toxicology. Dr. Stark has published over 100 peer-reviewed papers in scientific journals, numerous book chapters and a recent book on ecological risk assessment entitled "Demographic Toxicity: Methods in Ecological Risk Assessment". He is also a member of the Puget Sound Partnership Science Panel (2007-present).

Session 2: 1pm-2pm

- Outreach program findings: Findings from programs including 10 years of car washing data in Bellevue and dumpster maintenance program findings from Bothell
- Outreach effectiveness study: Research findings to support benefits of and best practices for outreach

Session 3: 2pm-3pm

- Introduction to Interpretation: A communications process designed to help diverse audiences find meaning and relevance in your programs
- Strategies to extend your outreach budget and have effective programs: Using regional programs and non-profit partnerships for stewardship, training and multicultural outreach

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Additional Details

Schedule

Meet & Greet, Sign In, Refreshments	9:30-10:00
First breakout sessions	10:00-10:55
Intro and Keynote Address	11:00-12:00
Lunch Break, Networking, Sharing Slideshow	12:00-1:00
Second Sessions	1:00-2:00
Third Sessions	2:00-3:00
Wrap-up	3:00-3:30

Lunch Instructions:

Please bring your own lunch or purchase one in advance from Ingallina's. All purchased lunches will be delivered for you onsite that morning. There is nowhere to eat within walking distances of the facility and driving to the limited options offsite is not recommended.

To order from Ingallina's:

1. Go to www.ingallina.net
2. Enter Brightwater's address for delivery: 22505 State Route 9 SE, Woodinville, WA 98072
3. Choose your boxed lunch
4. Select November 1st for the date and 10:00-10:30 am for your delivery time
5. Make a comment in the special request box: "part of a larger order for STORM/Brightwater"

Driving Directions to Brightwater Center

1. Take to I-405 to exit 23A toward WA-522 East
2. Take exit for WA-9 North toward Snohomish/Arlington
3. Turn left onto WA-9 North/Snohomish-Woodinville Rd.
4. Turn right at the light at 228th St SE
5. On the site, turn left (north) at the "T"
6. At the next stop sign, go straight. You will see Brightwater Center on the left.